



# BOY SCOUTS OF AMERICA® GRAND CANYON COUNCIL

2969 North Greenfield Road, Phoenix, Arizona 85016-7715  
P 602-955-7747 • F 602-955-0570 • [grandcanyonbsa.org](http://grandcanyonbsa.org)

Date

Dear Friend of Scouting

The Grand Canyon Council, Boy Scouts of America are proud to honor **C. Dale Willis, Jr.**, President of Willis Property Company, LC, with the Distinguished Citizen Award at a luncheon on Wednesday, November 19, 2014. This year's Distinguished Citizen Luncheon will be held at the Hilton Phoenix East/Mesa, 1011 W. Holmes Avenue, Mesa, AZ 85210. Please join us at this event as we honor Dale Willis in support of Boy Scouts.

Dale's achievements as a business, church, and community leader are well known. Dale, an Eagle Scout, and his family have been long-time Scouting supporters. Dale's generous efforts have profoundly impacted thousands of Scouting leaders and youth for more than 30 years.

The Distinguished Citizen Luncheon will begin with a reception at 11:00 a.m., followed by lunch at noon.

Proceeds from the luncheon will benefit more than 44,000 youth who participate in the Grand Canyon Council, Boy Scouts of America's Character Education Programs. Please consider supporting this event by participating in one of the sponsorship opportunities outlined on the enclosed response form. Please return the form to Frank Yoke, 2969 N. Greenfield Rd., Phoenix, AZ 85016. You may also register for the event at [www.grandcanyonbsa.org/distinguishedcitizen](http://www.grandcanyonbsa.org/distinguishedcitizen).

For additional event information, please contact Frank Yoke, Director of Development, at (602) 778-7674 or [frank.yoke@scouting.org](mailto:frank.yoke@scouting.org).

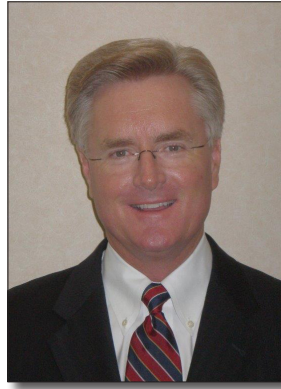
Thank you in advance for your support.

Sincerely yours,

John Perkinson  
Event Chairman  
Grand Canyon Council

Broc C. Hiatt  
President  
Grand Canyon Council

# Distinguished Citizen Award Luncheon



*Honoree*  
C. DALE WILLIS JR  
PRESIDENT  
WILLIS PROPERTY COMPANY, LC

WEDNESDAY, NOVEMBER 19, 2014  
11:00AM - RECEPTION • NOON - LUNCHEON

*Hilton Phoenix East/Mesa*  
1011 WEST HOLMES AVENUE • MESA, AZ 85210



BOY SCOUTS OF AMERICA®  
GRAND CANYON COUNCIL

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Yes, I will be attending      Sponsor Level:     Eagle (\$10,000)     Life (\$7,500)     Star (\$5,000)  
 First Class (\$2,500)     Scout (\$1,500)     Ticket(s) (\$200 each): \_\_\_\_\_

No, I can't attend, but enclosed is my donation      Payment:     Check     Visa     Mastercard     Amex     Discover

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Amount \$ \_\_\_\_\_  
(Security Code)

Signature: \_\_\_\_\_

Mail form to Grand Canyon Council, 2969 N. Greenfield Rd, Phoenix, AZ 85016 or fax to 602-508-8044

Email to Frank R. Yoke, III at [frank.yoke@scouting.org](mailto:frank.yoke@scouting.org)

You may also register online at: [grandcanyonbsa.org/distinguishedcitizen](http://grandcanyonbsa.org/distinguishedcitizen)

# 2014 Distinguished Citizen Luncheon SPONSORSHIPS

## **Presenting Sponsor (Eagle Sponsor) \$10,000**

- ◆ Name and logo on all promotional materials
- ◆ Your table recognition signage
- ◆ Two Tables of 10
- ◆ Full Page Color ad in the program book
- ◆ Preferred seating
- ◆ On screen recognition
- ◆ Recognition award
- ◆ Handwritten place cards for you and all your guests

## **Life Sponsors \$7,500**

- ◆ On Screen recognition
- ◆ Full-page Color ad in the program book
- ◆ One table of 10
- ◆ Preferred seating
- ◆ Your table recognition signage
- ◆ Recognition award

## **Star Sponsors \$5000**

- ◆ On Screen recognition
- ◆ Full-page Black & White ad in the program book
- ◆ One table of 10
- ◆ Your table recognition signage
- ◆ Recognition award

## **First Class Sponsors \$2,500**

- ◆ On Screen recognition
- ◆ ½ page Black and White ad in the program book
- ◆ Your table recognition signage
- ◆ Recognition award
- ◆ One table of 10

## **Scout Sponsors \$1,500**

- ◆ Recognition award
- ◆ One table of 10

## **Single Ticket \$200**

### **Advertisement Opportunity**

Full Page Advertisement **\$1500**

½ Page Advertisement **\$1000**

¼ Page Advertisement **\$500**

Business Card **\$350**