

## Proposed 90-120 Action Plan

I will endeavor to accomplish the following in my first 90-120 days if selected as your Scout Executive:

### **Executive Board & Community Leadership**

- Plan to visit with each Executive Board member so that I can learn about
  - Each Board member's current and past roles in the council.
  - What should be celebrated about the council?
  - The opportunities that we face.
  - Their expectations of me as the new Scout Executive.
- Begin to understand the vision and culture of the Greater Yosemite Council.
- Meet with the Council President to establish priorities for the next several months.
- Meet with key community partners such as school superintendents, major supporters and major chartered partners.

### **Council Operations**

- Visit with professional and support staff members to review their specific responsibilities and role in the council's success. Review with the staff the current status of membership and finance campaigns as well as opportunities that exist as far as the journey to excellence is concerned.
- Review council operational systems and begin to understand the successes and opportunities that currently exist.
- Begin to understand the program planning and budget building process of the Greater Yosemite Council.
- Begin to review the 2017 Journey to Excellence benchmarks and the steps that are needed to achieve the Gold Level Status.
- Visit with each of the Council Operating Committees and receive their feedback on the successes and opportunities that currently exist.

### **District Operations**

- Begin the process to visit each District Roundtable, Committee and Commissioner Meeting.
- Meet with the Key Three of each District.
- Invite volunteers to attend one of a series of Fireside Chats or Meet the Scout Executive events.

## **Membership and Marketing**

- Evaluate the current membership recruitment plans; special attention should be paid to the All Markets demographic.
- Review and evaluate the membership growth plans for each district. This review should take place with the assistant Scout Executive and District Executive's.
- Review with the Executive Committee proposed plans changes to the membership plans.

## **Finance and Fiscal Management**

- Review the council's finances and policies with the Office Manager and Council Treasurer.
- Review internal controls and accounting systems.
- Begin a process to monitor the budget and develop the next year's budget.
- Review the Endowment and Capital needs.

## **Fundraising**

- Evaluate the current status of all campaigns and determine if any adjustments that need to be make.
- Develop plans for next year's campaigns including key leadership and preparation plans.
- Review the history of all campaigns.
- Plan for a Staff Fundraising Training Conference, if this has not already happened.
- Begin to look at other fundraising opportunities.

## **Program**

- Evaluate the status of each element of the Journey to Excellence. Begin to implement changes if needed.
- Spend quality time with the camp program and property leadership so I can begin to understand the assets of the council.
- Review the summer program plans and needs.
- Review the council training program.
- Visit District Committee meetings, Roundtables and Commissioner Meetings as time permits.

## **Capital Needs**

- Review with the assistance of the Properties Committee the facilities of the Greater Yosemite Council.
- Review the currently established capital needs priorities.
- Begin the process to establish a long terms capital and facility plan.